

# NEWS RELEASE



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## FOR IMMEDIATE RELEASE

### **It's a Race: Tory and Ford Virtually Tied**

Toronto, May 31<sup>st</sup> – In a random sampling of public opinion taken by The Forum Poll™ among 1035 Toronto voters, amongst those decided and leaning, John Tory (40%) is statistically tied with Doug Ford (38%), who remains undeclared as a candidate.

Tory's lead over Ford is now only 2 points, which is within the margin of error. It's down from 11 points in April. (29%: Nov 8; 19%: Feb 6; 16%: Mar 10; 11%: April 5)

Almost a quarter (22%) prefer someone else to either Ford or Tory.

Respondents most likely to support Tory include those aged 45-54 (47%), the least wealthy (41%), earning \$20,000-\$40,000 (43%) or \$80,000-\$100,000 (41%), and the most wealthy (44%). Those with some college or university (45%) or a post-graduate degree (43%), and living in Scarborough (45%) are also likely to support the mayor.

Respondents most likely to support Doug Ford include those aged 55-64 (46%) or over 65 (46%), earning \$40,000-\$60,000 (38%) or \$60,000-\$80,000 (40%), with a college or university degree (44%), and living in Etobicoke (46%).

### **Despite the narrowing gap, Tory's approval up slightly**

John Tory's approval continues to be around fifty-percent, with (50%) responding they approve of the Mayor's performance, up 3 points since April (47%: April 5), with (31%) responding they disapprove, down 3 points since April (33%: April 5) and (19%) saying they don't know.

Respondents most likely to approve of the Mayor's performance include those aged 65+ (58%), males (53%), earning \$60,000-\$80,000 (54%), the most wealthy (57%), and with a post-graduate degree (54%).

Respondents most likely to disapprove of the Mayor's performance include those aged 35-44 (42%), earning \$20,000-\$40,000 (36%), \$40,000-\$60,000 (35%), or \$80,000-\$100,000 (37%).

"Doug Ford and John Tory are virtually tied, which is remarkable given that just six months ago John Tory led Ford by almost thirty-percent. Perhaps what makes this result all the more concerning for the mayor, is that support is galvanizing against him for a candidate that hasn't even declared yet," said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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### **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1035 randomly selected Toronto Voters. The poll was conducted on May 25, 27, and 28, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on the candidates' ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)



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### Mayoral Horserace

*If a municipal election were held today, who would you vote for as mayor? + Even though you may not have made up your mind, which candidate are you leaning towards at this time?*

[Decided/Leaning]

### Trend

%	Sample	John Tory	Doug Ford	Someone Else
May 25, 27-28, 2017	1035	40	38	22
Apr 4-5, 2017	840	44	33	22
Mar 8-10, 2017	966	48	32	19
Jan 31-Feb 5, 2017	1090	49	30	21

### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	959	174	146	182	215	242	484	453
John Tory	40	40	33	47	40	41	43	37
Doug Ford	38	30	39	39	46	46	41	36
Someone else	22	30	27	14	14	13	17	26

### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	959	90	120	110	134	113	204
John Tory	40	41	43	37	35	41	44
Doug Ford	38	36	35	38	40	34	38
Someone else	22	23	22	25	25	25	18

### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	959	98	248	375	238
John Tory	40	36	45	35	43
Doug Ford	38	38	37	44	31
Someone else	22	26	18	21	26



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### Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	959	340	83	172	156	56	152
John Tory	40	37	34	40	38	42	45
Doug Ford	38	34	38	39	46	30	39
Someone else	22	29	28	21	16	28	15

### Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	959	374	284	38	65	19	179
John Tory	40	41	39	36	38	31	41
Doug Ford	38	40	37	33	32	27	44
Someone else	22	19	24	31	30	42	15



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### Mayoral Approval

Do you approve or disapprove of the job John Tory is doing as Mayor?

[All respondents]

### Trend

%	Sample	Approve	Disapprove	Don't know
May 25, 27-28	1035	50	31	19
Apr 4-5, 2017	840	47	34	19
Mar 8-10, 2017	966	51	30	19
Jan 31-Feb 5, 2017	1090	46	29	25

### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1035	188	155	195	232	265	522	487
Approve	50	52	36	53	55	58	53	48
Disapprove	31	30	42	33	27	23	33	29
Don't know	19	18	23	14	18	19	14	23

### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1035	99	131	120	138	120	216
Approve	50	47	41	48	54	52	57
Disapprove	31	24	36	35	28	37	28
Don't know	19	29	24	16	19	11	14

### Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1035	106	264	405	260
Approve	50	48	46	50	54
Disapprove	31	35	34	29	30
Don't know	19	17	19	21	15



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### Region

%	Total	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
Sample	1035	364	87	191	160	60	173
Approve	50	53	50	49	53	56	44
Disapprove	31	30	33	33	30	29	34
Don't know	19	17	17	19	17	16	23

### Method of Travel to Work/School

%	Total	Private vehicle	Public transit	Bicycle	Walking	Some other way	Don't travel to work or school
Sample	1035	402	309	38	73	19	194
Approve	50	48	49	51	51	51	59
Disapprove	31	36	29	33	29	28	23
Don't know	19	16	22	16	20	21	18

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